

# Survey on the SDGs Awareness of UTokyo Students 2020

## Report

Summary

### TSCP Student Committee (UTokyo Sustainability)

## Introduction

TSCP Student Committee is an organization that promotes the UTokyo Sustainable Campus Project (TSCP) from students' perspectives. TSCP aims to show a sustainable society model in a university setting, giving top priority to achieving a low-carbon campus. The Student Committee was established in 2015 to work with the TSCP team under the university administration.

Our main activities are promoting energy conservation on campus and raising students' awareness of sustainability. As part of these efforts, we conducted the "Survey on the SDGs Awareness of UTokyo Students" in July 2020. It was the second time such a campus-wide survey was conducted following October 2018. The results of this survey provide useful insights into the current state of sustainability awareness among students.

This summary offers only a part of the results, and the survey results are presented in detail in the "Full Report on the Survey on the SDGs Awareness of UTokyo Students 2020." We hope that these survey results will contribute to the creation of a sustainable campus and the realization of a more sustainable society.



Sustainable Development Goals (SDGs)

## Basic Information about the Survey on the SDGs Awareness of UTokyo Students 2020

Administration and analysis: TSCP Student Committee  
Cooperation: TSCP Team, Facilities Planning Division

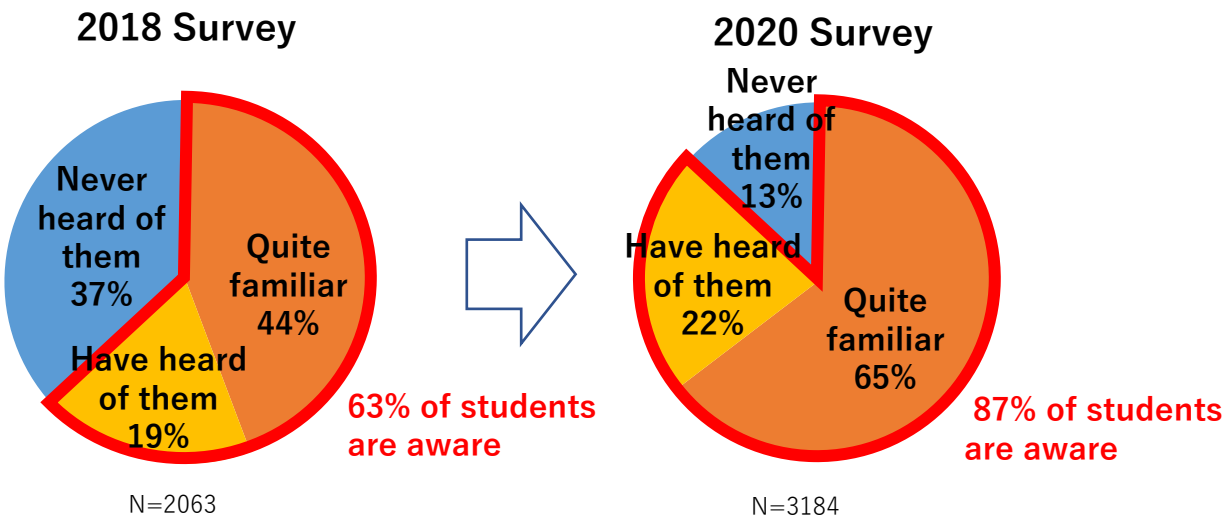
Period: June 29, 2020 ~ July 31, 2020  
Number of respondents: 3184

# I Student Awareness of the SDGs

## ①Overall SDGs awareness increased significantly!

The survey results showed that 87% of students are aware of the SDGs, which is a significant increase from the level in 2018 (63%).

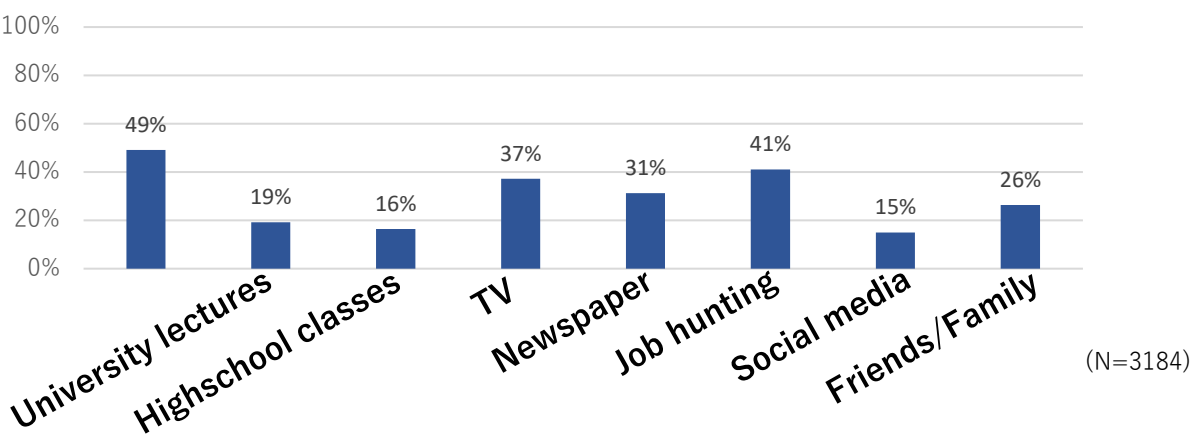
### Q. How well do you know about the SDGs?



## ②A high number of students learned about the SDGs through university lectures!

The largest percentage of students encountered the SDGs during university lectures, accounting for about half of the total. University lectures are thought to have contributed to the improved SDGs awareness among UTokyo students. Students also came across the SDGs frequently in the media and job hunting, indicating that the SDGs are increasingly making their presence felt in various platforms.

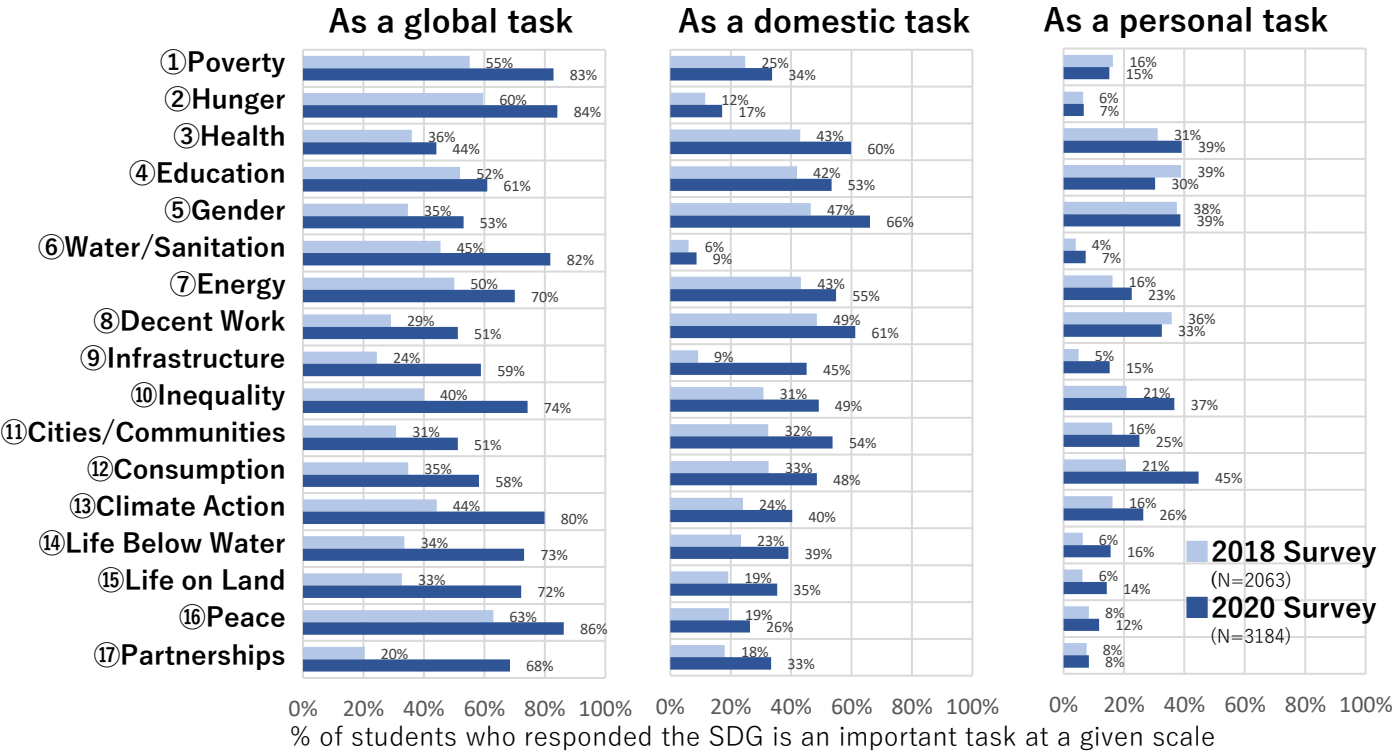
### Q. Where did you learn about the SDGs ? (Multiple answers allowed)



### ③ The perceived importance of all SDGs increased!

We asked respondents to select the issues they felt were important on three different scales: global, domestic (Japan), and personal (their own daily lives). The results showed that the perceived importance of each issue at all three scales was higher overall than in 2018.

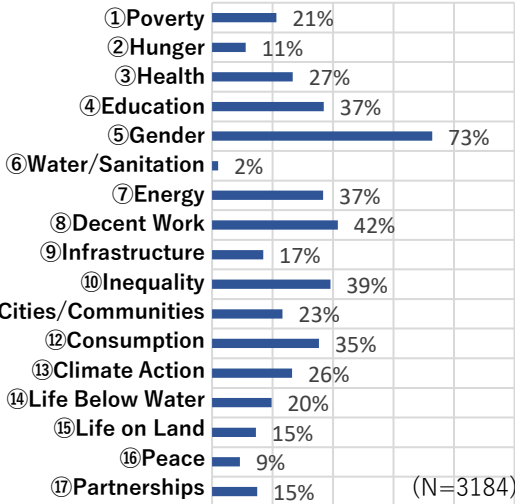
Q. What do you think are the most important SDGs? (Multiple answers allowed)



### ④ Underachieved tasks in Japan: gender equality and more

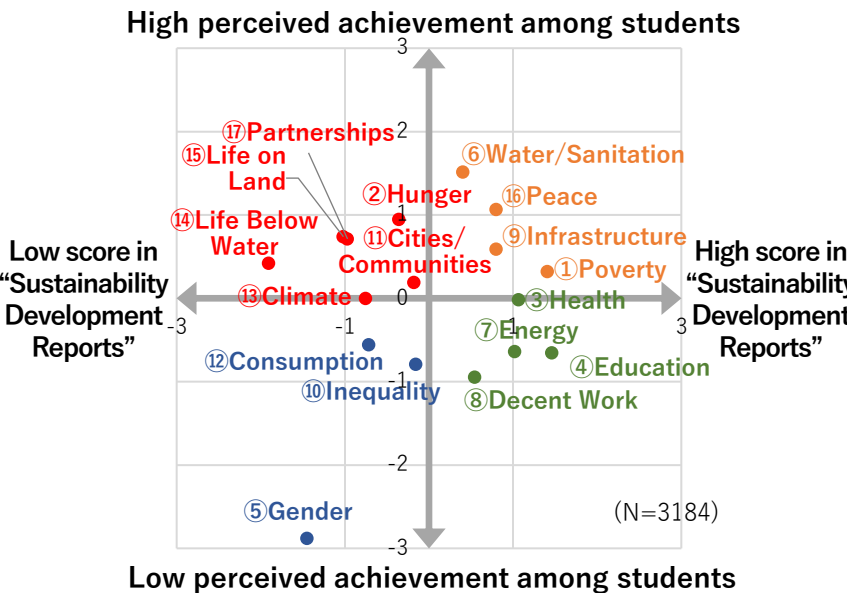
The largest number of students felt the level of achievement was low in Japan for ⑤Gender equality, followed by ⑧Decent Work, ⑩Inequality, and ⑦Energy. Comparing these results with Japan’s achievement scores for SDGs assessed in “Sustainability Development Report 2020” (published by the Sustainable Development Solutions Network and the Bertelsmann Stiftung), we found the difference between the student’s perceptions and the achievement scores.

Q. Which SDGs do you think require further action in Japan? (Multiple answers allowed)



0% 20% 40% 60% 80% 100%

% of students who think the achievement is low in Japan

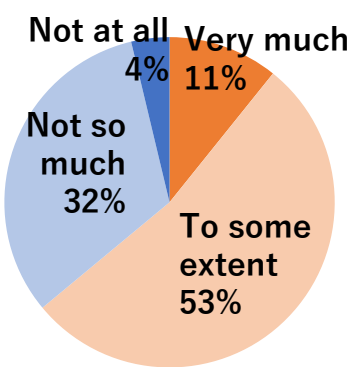


## II Student Awareness of SDGs-related Initiatives at UTokyo

### ⑤ About 2/3 of students rate the university's efforts positively!

64% of the students rated UTokyo as being advanced in its approach to the SDGs. Students also suggested various measures to promote the SDGs on campus: introducing compulsory courses on the SDGs, reducing food waste, using environmentally friendly ingredients for cafeteria foods, addressing gender issues, installing water fountains to promote reusable water bottle usage, reducing the distribution of paper handouts, etc. It will be needed to reflect such voices of the students in university-led initiatives in the future.

**Q. Do you think that UTokyo is leading on meeting the SDGs?**

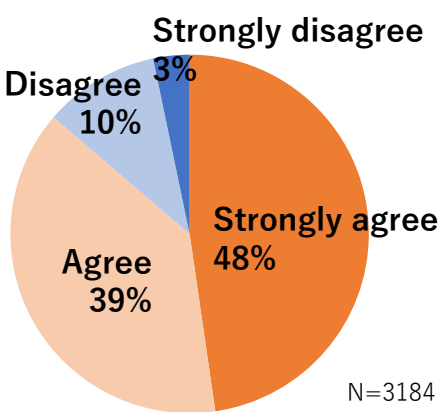


## III Student Awareness of Low-Carbon Initiatives at UTokyo

### ⑥ On-campus initiatives are important, but still little-known.

87% of the students answered that the low-carbon initiatives within UTokyo are important. It implies a considerable level of understanding of the importance of low-carbon initiatives within the university. On the other hand, the level of awareness of the current low-carbon measures on campus was low, falling short of 50% for each initiative. It is hence vital to carry out activities to raise awareness of these initiatives.

**Q. Do you think it is important to reduce energy consumption and realize decarbonization on campus?**



**Q. Which of the following initiatives have you heard of before?**

